



**March 2010 Top Conventions  
(with attendance above or near 5,000)**

**Total Top January Conventions: 4**  
**Total Expected Attendance: 88,215**  
**Total Direct Economic Impact: \$98,420,000**

**Annual HIMSS Conference and Exhibition**

3/01/2010 – 3/04/2010  
Total Attendance: 28,000  
Direct Economic Impact: \$32,370,000  
Location: Georgia World Congress Center

**Atlanta Spring Gift, Accessories & Holiday Market**

3/13/2010 – 3/15/2010  
Total Attendance: 15,215  
Direct Economic Impact: \$14,030,000  
Location: AmericasMart Atlanta

**American College of Cardiology 59<sup>th</sup> Annual Scientific Session and i2 Summit 2010**

3/14/2010 – 3/16/2010  
Total Attendance: 22,000  
Direct Economic Impact: \$25,430,000  
Location: Georgia World Congress Center

**The Thomas P. Hinman Dental Meeting**

3/25/2010 – 3/27/2010  
Total Attendance: 23,000  
Direct Economic Impact: \$26,590,000  
Location: Georgia World Congress Center

Note: Attendance and economic impact figures are estimates and subject to change