



**February 2010 Top Conventions
(with attendance above or near 5,000)**

Total Top January Conventions: 4
Total Expected Attendance: 109,000
Total Direct Economic Impact: \$67,590,000

Cheersport Limited 2010

2/05/2010 – 2/07/2010
Total Attendance: 60,000
Direct Economic Impact: \$29,890,000
Location: Georgia World Congress Center

SECO International 2010

2/09/10 – 2/14/10
Total Attendance: 5,000
Direct Economic Impact: \$5,780,000
Location: Georgia World Congress Center

National Rural Electric Annual Winter National Convention

2/13/10 – 2/17/10
Total Attendance: 9,000
Direct Economic Impact: \$10,400,000
Location: Georgia World Congress Center

Bronner Bros. 2010 Mid Winter International Hair and Beauty Show

2/20/2010 – 2/23/2010
Total Attendance: 35,000
Direct Economic Impact: \$21,520,000
Location: Georgia World Congress Center

Note: Attendance and economic impact figures are estimates and subject to change

*Figures provided by Atlanta Sports Council. Some events include past attendance and Economic Impact due to annual changes in event specifics.