



**August 2009 Top Conventions  
(with attendance above or near 5,000)**

**Total Top August Conventions: 6**  
**Total Expected Attendance: 117,334**  
**Total Direct Economic Impact: \$88,680,000**

**American Association of Diabetes Educators Annual Meeting and Exposition**

Dates: August 5-8  
Expected Attendance: 5,000  
Direct Economic Impact: \$5,800,000  
Location: Georgia World Congress Center

**Pentecostal Assemblies 2009 National Summer Convention**

Dates: August 11-16  
Expected Attendance: 6,000  
Direct Economic Impact: \$3,100,000  
Location: Boisfeuillet Jones Atlanta Civic Center

**Ancient Egyptian Arabic Order Nobles Mystic Shrine Annual National Convention**

Dates: August 14-20  
Expected Attendance: 20,000  
Direct Economic Impact: \$23,230,000\*  
Locations: Atlanta Marriott Marquis, Hilton Atlanta, Sheraton Atlanta, Georgia World Congress Center

**Bronner Bros International Mid Summer Hair Show**

Dates: August 15-18  
Expected Attendance: 55,000  
Direct Economic Impact: \$34,340,000  
Location: Georgia World Congress Center

**AmericasMart Women's & Children's Apparel/Accessories Market**

Dates: August 22-24  
Expected Attendance: 14,334  
Direct Economic Impact: \$13,420,000  
Location: AmericasMart-Atlanta

**Women of Faith Grand New Day Conference**

Dates: August 28-29  
Expected Attendance: 17,000  
Direct Economic Impact: \$8,790,000\*  
Location: Phillips Arena

*\*Source: Atlanta Business Chronicle Book of Lists*

*Note: Attendance and economic impact figures are estimates and subject to change*