



## **ACVB Announces New Additions and Promotions**

ATLANTA (June 24, 2004) – The Atlanta Convention and Visitors Bureau (ACVB) recently announced the addition of four new staff members and the promotion of two current employees. Monica Green was brought on as sales manager, national accounts; Amanda Dyson joined as national sales manager, tourism; Tammi Whitehead was named manager, small meetings; and Pholeta Sanders became manager, technology and Web presence. Current employee Brandon Barnes took on the role of director, international marketing and sales, and Brandy Humphries became director, communications and public relations.

As sales manager, national accounts, Monica Green is responsible for selling hotel rooms and convention facilities to trade shows, conventions and meetings requiring 1,200 or more peak room nights. She will focus on the multicultural market. Green comes to the ACVB from the Atlanta Marriott Marquis, where she was a senior sales manager handling the minority and religious markets. Prior to moving to Atlanta, she spent 10 years at the Norfolk Waterside Marriott working with the social, military, educational, religious and fraternal markets (SMERF), corporate and association markets.

Amanda Dyson comes to the ACVB as national sales manager, tourism, where she will work to market and promote Atlanta as a destination and stopover to the group travel industry, including tour operators, motor coach companies, travel agents, airline reservation centers and special interest groups. She will also oversee all ACVB Visitor Center personnel and maintain and distribute tourism information for Atlanta, ACVB members and Georgia. Most recently, Dyson held the position of suites manager at the Georgia Dome for MGR Food Services. Her duties included creating and organizing suite owner activities during events held at the Dome.

Tammi Whitehead is manager, small meetings at the ACVB and will work in all market segments to attract small groups, up to 100 rooms, to Atlanta. Whitehead's career in hospitality spans 15 years. Most recently, Whitehead was employed at the Doubletree Guest Suites Perimeter as sales coordinator and catering manager. Prior to working at the Doubletree, she held the position of senior convention sales coordinator at the Columbus, Georgia Convention and Visitors Bureau and convention sales coordinator for the DeKalb Convention and Visitors Bureau.

Pholeta Sanders comes to the ACVB as manager, technology and Web presence. Sanders gained vast experience at the Greater Birmingham Convention and Visitors Bureau, where she worked mainly in the technology department for seven years. She earned her Bachelors of Business Administration and Associate in Information Technology degrees from Faulkner University in Birmingham, Alabama.

Brandon Barnes has taken on the new position of director, international marketing and sales where he will oversee ACVB efforts to become a top international destination for both meetings and leisure travel. Barnes will manage the entire marketing plan with a focus on European markets and will coordinate regional and statewide alliances such as the Rhythms of the South partnership that markets Atlanta, Nashville and New Orleans worldwide. Previously, Barnes was a manager in the international department for more than three years.

Brandy Humphries has been promoted to director, communications and public relations for the ACVB. In this capacity, she will continue to oversee the bureau public relations department and work to promote Atlanta as a destination in the regional, national and international media while publicizing the impact of the hospitality industry to Atlanta. Humphries has been with the ACVB for more than six years, most recently as public relations manager.

Established in 1913, the ACVB is a private, nonprofit organization created exclusively to market metro Atlanta and Georgia as premier conventions, meetings and leisure destinations in the regional, national and international marketplace and to favorably impact the Atlanta economy through conventions and tourism.

###

For more information, please contact:

Michelle Gryder  
Public Relations Assistant  
404.521.6398  
[mgryder@atlanta.net](mailto:mgryder@atlanta.net)

Brandy Humphries  
Director of Communications  
and Public Relations  
404.521.6645  
[bhumphries@atlanta.net](mailto:bhumphries@atlanta.net)

Lauren Kenworthy  
Public Relations Specialist  
404.521.6649  
[lkenworthy@atlanta.net](mailto:lkenworthy@atlanta.net)

*Photos available upon request.*