



## **Atlanta, Experience the Thrill of a Lifetime This Summer**

**ATLANTA (March 18, 2010)** – The only U.S. city voted one of 50 Places of a Lifetime by *National Geographic Traveler*, Atlanta thrills more than 35 million visitors each year. Beginning March 29 and running through Aug. 31, visit [Atlanta.net/thrills](http://Atlanta.net/thrills) for affordable summer vacation packages: MVP, Atlanta CityPass and the Pemberton Place Pass. Book a hotel package on [Atlanta.net/thrills](http://Atlanta.net/thrills) and receive one \$25 Family Fun Dining Card for use at participating restaurants for every night of a hotel stay.

Want a sampling of activities for families to enjoy this summer in Atlanta? All items below are found in our affordable attraction packages available at [Atlanta.net/thrills](http://Atlanta.net/thrills):

### **What Thrills You.**

- Zoo Atlanta – Learn the art of training a tiger in new Sumatran tiger training demonstrations
- Six Flags Over Georgia – Slide down one of the tallest free-fall slides in the world at Six Flags White Water's newest attraction, Wiggles Water World
- Inside CNN Studio Tours – Get up close and personal with the new CNN tours of HLN and Inside the Conversation
- Atlanta Botanical Garden – Tiptoe through the treetops in the Canopy Walk, an elevated sky bridge through the Storza Woods

### **What Awes You.**

- Georgia Aquarium – The only place in the United States where you are guaranteed an encounter with the largest fish on earth, the whale shark
- Stone Mountain Park – Take a hike up the world's largest piece of exposed granite to see far and wide from the top of Georgia's most popular attraction
- Atlanta Braves – Hear crack of the bat, smell the freshly cut grass and taste a juicy hot dog at America's favorite pastime

### **What Feeds You.**

- The World of Coca-Cola – Let your sense of taste guide you in the journey through more than 60 Coca-Cola beverages from around the world
- Atlanta History Center – Experience the beginning of the Civil Rights Movement in the new exhibit *Voices Across the Color Line*
- High Museum of Art – Discover rolling works of art in *The Allure of the Automobile* and be one of the first to experience the late works of artist Salvador Dali

Some of Atlanta's other top attractions available during Atlanta's summer promotion include:

- Jimmy Carter Presidential Library and Museum
- Atlanta Cyclorama
- Center for Puppetry Arts
- Imagine It! Children's Museum of Atlanta

From the mountains to the coast, Georgia offers a multitude of thrills this summer. For more information on all summer activities, visit [Atlanta.net/thrills](http://Atlanta.net/thrills).

Established in 1913, Atlanta Convention & Visitors Bureau is a private, nonprofit organization created to favorably impact the Atlanta economy through conventions and tourism.

###

**For more information please contact ACVB Public Relations:**

**Lauren Jarrell**  
Director  
404.521.6649  
[ljarell@atlanta.net](mailto:ljarell@atlanta.net)

**Suzanne Forte**  
Specialist  
404.521.6632  
[sforte@atlanta.net](mailto:sforte@atlanta.net)

**Sarah Solomon**  
Specialist  
404.521.6645  
[ssolomon@atlanta.net](mailto:ssolomon@atlanta.net)

**Amanda Latson**  
Coordinator  
404.521.6398  
[alatson@atlanta.net](mailto:alatson@atlanta.net)

## Attraction Package Information

**Most Valuable Package (MVP)** provides admission to five of Atlanta's top attractions for just \$89. Available through Sept. 30, the package represents a 37 percent savings over standard admission prices. It includes tickets to the [Georgia Aquarium](#) and [World of Coca-Cola](#), an all-day pass to [Six Flags Over Georgia](#), an all-attractions pass to [Stone Mountain Park](#), and an upper box section ticket to an [Atlanta Braves](#) game.

Bypass the main ticket lines with an [Atlanta CityPass](#), a booklet featuring eight attractions for only \$74 (adult) and \$54 (child). Choose from the Georgia Aquarium; World of Coca-Cola; [Zoo Atlanta](#); [Inside CNN Atlanta](#); [Fernbank Museum of Natural History](#) or [Atlanta Botanical Garden](#); and [High Museum of Art](#) or [Atlanta History Center](#). Atlanta CityPass is valid for nine days and the validity period begins the first day the booklet is used. The booklet is packed with attraction information, transportation directions, a map, coupons and special offers, and expert advice on where to find distinctive Atlanta tastes, goods, and off-beat places from the experts at *National Geographic Traveler* magazine.

[Pemberton Place Pass](#) is a specially-priced combination ticket that offers admission to the World of Coca-Cola and the Georgia Aquarium. Adjacent to Centennial Olympic Park, both attractions are conveniently situated next to one another at Pemberton Place®, a 20-acre complex named after John S. Pemberton, the pharmacist who invented Coca-Cola® in 1886. Pemberton Place Pass prices are \$36.50 for adults (ages 13-64); \$31 for seniors; and \$26.50 for youth (ages 3-12).

## ***New for Summer 2010***

### **Atlanta Botanical Garden**

For the first time in more than 30 years, the Garden will open the 15-acre Storza Woods, to the public via a Canopy Walk extending 600 feet from the Hardin Visitor Center into the tops of poplars, hickories and oaks. The unique, 12-foot-wide suspension bridge towers 40 feet above the ground and will give visitors a bird's-eye view of flora and fauna below. Also don't miss the opportunity to savor recipes prepared on the spot by the area's top chefs in a state-of-the-art outdoor kitchen using fresh ingredients harvested just footsteps away.

**Atlanta History Center**, through September 25, 2010

### **Voices Across the Color Line: The Atlanta Student Movement 50<sup>th</sup> Anniversary**

Through photographs, documents, videos, and contemporary oral history interviews with Atlanta student leaders, *Voices Across the Color Line* commemorates the 50th anniversary of the formation of the Atlanta Student Movement. Students from Atlanta University Center colleges and universities formed the Committee on Appeal for Human Rights to help define their role in the struggle. On March 9, 1960, student leaders from the AUC schools published "An Appeal for Human Rights," which was a full-page advertisement in the *Atlanta Constitution*, *Atlanta Journal* and, eventually, the *New York Times*. The exhibition celebrates the contributions of the individuals whose bravery, perseverance, and commitment to equality changed the city of Atlanta and our nation. Located in the Kenan Research Center at the Atlanta History Center, this exhibition is free of charge with admission to the Atlanta History Center.

### **Zoo Atlanta**

#### **New animals:**

- *Meet the sun bears* - The bears are back. Named for the yellowish markings on their chests, these delightful new additions may just give Zoo Atlanta's world-famous giant pandas a little competition.

#### **New exhibits:**

- *Complex Carnivores* - Masters of camouflage, symbols of strength and stealth, and creatures of rare design set the tone for the long-awaited two-part debut of a fascinating series of habitats celebrating the allure and diversity of carnivores.
- *Trader's Alley: Wildlife's Fading Footprints* - Tour an evocative new exhibit pathway revealing the astonishing truths behind the controversial world of wildlife trafficking.

#### **New demonstration:**

- *The Art of Tiger Training* - Guests get an eye-opening reintroduction to the Zoo's fabulous felines with all-new Sumatran tiger training demonstrations.

### **CNN International Headquarters**

In addition to the Inside CNN Studio Tour, Turner Broadcasting System, Inc. now offers guided specialty tours with new behind-the-scenes features and expanded newsroom access.

- **Morning Express with Robin Meade Tour** - An inside look at HLN's popular morning show, visit the newsroom, control room, watch a portion of live broadcast and enjoy a meet-and-greet with Robin Meade.
- **Inside the Conversation Tour (NEW)** - Guests learn the ins-and-outs behind the production of CNN's *Rick's List*, a dynamic 2-hour program that airs each weekday. After watching a portion of the live broadcast, guests meet Rick Sanchez.
- **CNN VIP Tour (NEW)** - Visitors are given an exclusive behind-the-scenes experience with expanded access to the working studios of CNN Worldwide.
- **HLN News and Views Tour (NEW)** - Show producers select visitors to express their views on a daily news topic. Views are filmed for possible inclusion in HLN's "Your Views" segments. Visitors may also get a chance to meet HLN anchors Richelle Carey or Chuck Roberts.

### **High Museum of Art Atlanta**

#### **The Allure of the Automobile**, through June 20

- Original exhibition by the High Museum of Art Atlanta
- See 18 of the world's rarest and most brilliantly conceived cars from the 1930s to the mid-1960s
- Models include Bugatti, Duesenberg, Jaguar, Mercedes-Benz, Porsche and Ferrari
- A selection of cars were previously owned by such noted car enthusiasts as Hollywood legends Clark Gable and Steve McQueen

#### **Dalí: The Late Work**, beginning August 7, 2010

- High is the sole venue for the first exhibition to focus on Dalí's art after 1940
- The exhibition features more than 40 paintings and a related group of drawings, prints and other Dalí ephemera

## Stone Mountain Park, [Summer at the Rock](#)

### New shows:

- *Campfire at the Edge of the Universe* – a highly interactive live show that gets the whole audience involved in an outdoor adventure with a futuristic feeling of exploration
- *Ritmo Blu* – dynamic world percussion trio that brings more than 100 instruments on stage

### New Attraction:

- Foam Pit – cool off in Stone Mountain's newest attraction, full of fun bells and whistles and of course, foam

### Stone Mountain Classics:

- Sky Hike – the nation's largest family adventure course in the treetops.
- *Journey to the Center of the Earth* – a 4D Adventure located in Crossroads®
- Summit Skyride, Great Locomotive Chase Adventure Golf and the Antebellum Plantation & Farmyard

## Imagine It! Children's Museum of Atlanta

[Conservation Quest](#), July 3, 2010 - September 12, 2010

Take the green challenge and join the quest to learn about energy and conservation. In Conservation Quest, children explore science concepts and learn about water, wind and solar energy at interactive stations, while finding new ways to save with light bulbs, electricity and recycling. See how much electricity your family uses and connect circuits to power up lights, radios and fans. Discover the greener choice when it comes to energy.

### Attractions: Atlanta Classics

#### [Georgia Aquarium](#)

##### Journey with Gentle Giants

- Swim or dive with some of the largest fish, whale sharks, in the world in the Georgia Aquarium's Ocean Voyager gallery. [Journey with Gentle Giants](#) is a 2.5 hour dive or swim offered to those looking to experience life under the sea.
- **Cold Water is back** – Mark your calendars, Georgia Aquarium's [Cold Water Quest](#) presented by Georgia-Pacific is back and better than ever. This summer we will welcome back our beloved sea otters, belugas, weedy sea dragons, Japanese spider crabs, garibaldi damselfish and much more in a whole new light.
- **Georgia Aquarium Marches with the Penguins** – Come and learn about our guys and gals in black and white. [Breakfast with Biologists](#) is back, and this time we are talking penguins. Guests will learn all about how the Aquarium cared for and handled the penguins through their exhibit renovation. Details about animal training, facility development and penguin breeding and management will also be shared.

#### [World of Coca-Cola](#)

With 60,000 square feet for you to explore, the World of Coca-Cola features more than 1,200 artifacts from around the world that, until now, have never been displayed to the public before. You'll see great interactive exhibits such as a multi-sensory 4-D movie (3D glasses with moving seats) and a fully functioning bottling line. You can even give our 7-foot Coca-Cola Polar Bear a big hug. And of course, a World of Coca-Cola favorite—the tasting experience, will give you a refreshing opportunity to sample more than 60 different products from around the world. All this and much more make the World of Coca-Cola a unique and must-see Atlanta experience.

#### [Atlanta Braves and Turner Field](#)

After opening in 1997, the "Home of the Braves" has quickly become an Atlanta landmark and the benchmark for future baseball park design. Turner Field combines the nostalgia and the atmosphere of old-time baseball with state-of-the-art family entertainment unlike that of any other park. Inside the ballpark, fans are prompted to do the tomahawk chop by the 27-foot long "chopping" neon tomahawk located atop the video board, and are kept informed of the latest scores around the leagues by the out-of-town scoreboard.

#### [Fernbank Museum of Natural History](#)

- Witness the world's largest dinosaurs, explore the development of Earth's natural history through Georgia's present-day landscapes, connect with cultures from around the world, participate in an array of hands-on activities and exhibits
- Home to a variety of permanent exhibits that educate visitors about Georgia's natural history, human senses, world culture and early Native American inhabitants
- **Giants of the Mesozoic**, an incredible opportunity to stand among the world's largest dinosaurs, *Argentinosaurus* and *Giganotosaurus*
- On view through May 2, *Nature Unleashed: Inside Natural Disasters* - visitors can learn about the science behind Earth's most devastating natural disasters
- Coming in May, *Geckos: Tails to Toepads*

**Day Trips around Atlanta**

For summer activities throughout the state of Georgia, visit [ExploreGeorgia.org](http://ExploreGeorgia.org).