



Atlanta CityPass is the ticket to the South's freshest destination

ATLANTA – Atlanta CityPass is a valuable collection of the most visited and loved attractions in the South. The ticket booklet includes entrance to six major attractions, provides visitors tips, transportation, a map and a chance to avoid most ticket lines. Most importantly, Atlanta CityPass saves visitors up to 50 percent off participating attractions.

Atlanta CityPass is \$69 for adults and \$49 for children, ages 3-12. Booklets are valid for nine days from the first day of use and may be purchased online at www.atlanta.net/citypass, or at any participating attraction.

Designed to fit in a pocket, the booklets take the hassle out of planning a getaway. The set-up is designed to help visitors experience a city through a fast-paced long weekend or as a leisurely nine-day vacation.

Four core attraction tickets anchor the program:

New World of Coca-Cola

Located at Pemberton Place in the heart of Downtown and named for the inventor of Coca-Cola, Atlanta's newest attraction is twice as large as its previous incarnation with 35,000 square feet of exhibit space. In addition to displaying more than 1,200 never-before-seen artifacts related to Coca-Cola, visitors can sample nearly 70 different variations of Coke from around the world. The bottling line producing eight-ounce commemorative Cokes is a highlight.

The Georgia Aquarium:

At eight million gallons and more than 550,000 square feet, the Georgia Aquarium is the largest in the world with the largest collection of aquatic animals representing hundreds of species. Georgia Aquarium is the only facility outside of Asia to house whale sharks, the world's largest fish. The 16,400 square-foot ballroom at the Georgia Aquarium can accommodate 1,100 for dinner and 5,000 for a reception and features two private viewing windows observing the whale shark and beluga whale exhibits.

Inside CNN Atlanta Studio Tour:

Journey into the heart of the world's news leader at Inside CNN Atlanta. This 55-minute behind-the-scenes tour shows you exactly what it takes to deliver the news available to more than 2 billion people worldwide.

Zoo Atlanta

Located just east of Downtown in the historic Grant Park neighborhood, Zoo Atlanta is one of the oldest operating zoos in the U.S. Families can view animals from around the world in seven unique exhibits designed to simulate the animals' native

environment. Be sure to share a visit with pandas, gorillas, Sumatran tigers and the naked mole rats.

Two option tickets invite visitors to customize their time with sightseeing they find most compelling in the time available, with indoor and outdoor aspects:

Select either the **Fernbank Museum of Natural History** or the **Atlanta Botanical Garden**:

The Fernbank Museum

A jaw-dropping stop for families, from the permanent collection's Gigantosaurus – with its knife-size slashing teeth, to special exhibitions. The museum is home to a world of dinosaurs, artifacts, science interactives, shells, wildlife, IMAX® films and more. Permanent exhibitions such as *A Walk Through Time in Georgia*, *Sensing Nature* and *Giants of the Mesozoic* combine with distinctive special exhibitions and special educational programming and unique travel opportunities to teach visitors about the earth's history, the physical universe, the environment and human culture.

The Atlanta Botanical Garden

Considered one of the hidden gems of Midtown, the Garden offers a glimpse of local flora, one of the largest woodland areas in any urban area in the U.S. and a stunning view of the Atlanta skyline. Be sure to check out visiting exhibitions with works by world-renowned artists including Dale Chihuly and Niki St. Phalle. Spend an afternoon in the children's garden with plenty of play equipment to pass the time and an amphitheatre for live concerts on Saturday mornings. Catch a glimpse of the world's rarest orchids in the Fuqua Orchid House, where both low and high-altitude orchids are grown in a simulated atmosphere.

The second option ticket is a choice of either **The High Museum of Art** or the **Atlanta History Center**.

The High Museum of Art

The South's premier art museum, the High scored a cultural coup through its three-year partnership with the Musee du Louvre. Masterpieces from Paris' famous museum are exhibited outside its permanent galleries for the first time. Now in its second year, Louvre Atlanta showcases furniture, tapestries, silver and other items used in royal households. In addition to its far-reaching permanent collection, the museum's Southern Folk Art exhibit is both charming and definitive. And coming this fall, The High will be the only museum in North America to exhibit The First Emperor: China's Terracotta Army.

The Atlanta History Center A magnet for thoughtful investigation – via its historic buildings, farms and grounds – of the events and people who created and shaped Georgia. The variety of its signature exhibitions offers insight into Georgians' complexity and fascinating interests: *Turning Point – The American Civil War*; *Metropolitan Frontiers*, four eras of Atlanta history; and *Centennial Olympic Games Museum*, where visitors can test themselves against Olympian standards.

About Atlanta Convention & Visitors Bureau: Established in 1913, ACVB is a private, nonprofit organization created exclusively to favorably impact the Atlanta economy through conventions and tourism. www.atlanta.net

About CityPass: CityPass is available in Boston, Chicago, Hollywood, Houston, New York, Philadelphia, Seattle, San Francisco, Toronto and the theme parks of Southern California. Ticket booklets can be purchased in advance at www.citypass.com, and at all participating attractions or visitor information centers in each city. For more information about CityPass, call toll free 888-330-5008.

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