



## **Affordable Atlanta**

**ATLANTA** – With so much to experience in attractions, culture, sports, shopping, dining and more, it may surprise visitors that Atlanta has plenty to offer without breaking the bank.

Atlanta's accessibility makes it affordable. Eighty percent of the population is located within a two-hour flight of the city, and Hartsfield-Jackson International Airport has direct flights to more than 155 U.S. destinations. Due to Atlanta's high accessibility, the average price of a one-way domestic airline ticket into the city is an unbeatable \$172. Arriving by car? The average round-trip from anywhere within a 100-mile radius of Atlanta costs less than \$20 in a family sedan, less than \$30 in a van and less than \$40 in a SUV.

Once visitors arrive, they'll have a wide variety of accommodation options to fit any budget from luxury boutique to budget-minded and family-friendly hotels. With nearly 94,000 hotel rooms located in the metro-Atlanta area, finding a hotel within a given price range and desired location will be no trouble at all. For access to hotel packages designed for all budgets and interests, please visit our [hotel page](#).

Exploring Atlanta's many neighborhoods and attractions is made easy and affordable by MARTA, Atlanta's bus and rail system. The rail service stops at Hartsfield-Jackson Atlanta International Airport and in the major business and tourist areas of Downtown, Midtown, Buckhead and Perimeter Center. Bus service includes the [A to Z Route](#), connecting visitors with Centennial Olympic Park. MARTA fare is \$2.50 per person for a one way trip.

The close proximity of the area places hotels, restaurants and attractions within easy walking distance of one another, eliminating the need to pay for transportation once you arrive. Located in the heart of downtown Atlanta is Centennial Olympic Park, the center of the city's 200-acre entertainment complex and home to the 1996 Centennial Olympic Games. The park connects nearly 12,000 hotel rooms with five of the city's major attractions including the Georgia Aquarium, the World of Coca-Cola and Inside CNN Atlanta Studio Tour. While visiting, be sure to take advantage of some of the park's free events such as Wednesday Wind Down, taking place each Wednesday from 5:30- 8 p.m., April-September, with performances varying from jazz to reggae.

With so many things to see and do in Atlanta, it can be hard to decide how best to spend your time here. Let [Atlanta CityPASS](#) decide for you and save money in the process. This dollar-sized booklet contains passes to five of the city's major attractions at half the price. Choose from the [Georgia Aquarium](#), [World of Coca-Cola](#), [Zoo Atlanta](#), [Inside CNN Atlanta Studio Tour](#), [Atlanta History Center](#) and [Fernbank Museum of Natural History](#) or [High Museum of Art](#). CityPASS booklets are valid for nine days from the first day of use and may

be purchased in advance online or at the first attraction visited. CityPASS booklets are available for the low price of \$69 for adults and \$49 for kids ages 3 -12.

[AtlanTix](#) offers additional half-priced tickets to many of the city's plays, concerts and attractions such as Zoo Atlanta and the Atlanta Botanical Garden. These discounted, same-day tickets can be purchased online or at the ACVB visitor center at Underground Atlanta.

Looking for something fun to do that doesn't require you to pay to participate? Check out one of our many [festivals](#) held throughout the year, helping visitors explore Atlanta's unique neighborhoods. Perhaps history is more your forte. Explore the final resting place of many Civil War soldiers at the historic [Oakland Cemetery](#) or discover the heritage and history of the Civil Rights Movement in the [Sweet Auburn District](#) and the [Martin Luther King Jr. National Historic Site](#). Be sure to visit [atlanta.net/civilrights](http://atlanta.net/civilrights) for more information about these major Civil Rights landmarks, including a free walking tour of Auburn Avenue.

For help planning a fun and affordable vacation to Atlanta, visit [Atlanta.net](http://Atlanta.net). Once on the site, you'll find information regarding savings for some of the area's top attractions, dining options and hotel packages.

Established in 1913, Atlanta Convention & Visitors Bureau is a private, nonprofit organization created to favorably impact the Atlanta economy through conventions and tourism. [www.atlanta.net](http://www.atlanta.net)

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