



Atlanta Convention & Visitors Bureau Awarded Top Industry Honors

ATLANTA (July 25, 2002) – The Atlanta Convention & Visitors Bureau (ACVB) recently received high honors by two of the convention industry’s top publications. *Successful Meetings* awarded the ACVB with the 2002 *Successful Meetings* Pinnacle Award, while *Meetings and Conventions* presented the organization with the 2002 Gold Service Award.

2002 marks the 12th time that the ACVB has received the Pinnacle Award, which is presented to destination support organizations that have done an outstanding job servicing their meetings, incentive travel programs, trade shows and conventions during the previous year. Recipients are selected by corporate and business associate meeting planners based on overall service to meetings, incentive travel programs for trade shows and conventions; overall quality of destination, hotels, meeting and trade show facilities; promotional support; supplier information and registration; and housing assistance.

“We are extremely honored to receive the Pinnacle Award and the Gold Award again this year,” said Spurgeon Richardson, ACVB president. “The fact that our clients nominate the ACVB for these awards year after year is indicative of our high quality of service and the excellence of our staff.”

The *Meetings and Conventions* 2002 Gold Award was selected by industry readers based on the professionalism of the staff, support on hotels and site inspections, assistance with ground transportation planning, guidance on local attractions and liaison with local vendors and services.

Established in 1913, the ACVB is a private, nonprofit organization created exclusively to market metro Atlanta and Georgia as the premier conventions, meetings and leisure destination in the regional, national and international marketplace and to favorably impact the Atlanta economy through conventions and tourism.

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For more information, please contact:

Lauren Kenworthy
Public Relations Specialist
404.521.6649
lkenworthy@atlanta.net

Brandy Humphries
Public Relations Manager
404.521.6645
bhumphries@atlanta.net