



### **Atlanta Convention & Visitors Bureau Continues Record of Excellence**

ATLANTA (May 21, 2003) – The Atlanta Convention & Visitors Bureau (ACVB) was recently awarded the 2003 Pinnacle Award from *Successful Meetings* magazine, one of the convention industry's top publications.

2003 marks the 14<sup>th</sup> year that the ACVB has received the Pinnacle Award, which allows meeting planners to recognize the hotels, resorts, conference facilities and destination support organizations that have done an excellent job supporting their meetings, incentive travel and trade show programs during the previous year. Recipients are selected by corporate and business associate meeting planners based on overall service to meetings, incentive travel programs for trade shows and conventions; overall quality of destination, hotels, meeting and trade show facilities; promotional support; supplier information and registration; and housing assistance.

“We are extremely honored to receive the Pinnacle Award again this year,” said Spurgeon Richardson, ACVB president. “The fact that our clients nominate the ACVB for these awards year after year is indicative of our high quality of service and the excellence of our staff.”

Established in 1913, the ACVB is a private, nonprofit organization created exclusively to market metro Atlanta and Georgia as the premier conventions, meetings and leisure destination in the regional, national and international marketplace and to favorably impact the Atlanta economy through conventions and tourism.

-30-

For more information, please contact:

Lauren Kenworthy  
Public Relations Specialist  
404.521.6649  
lkenworthy@atlanta.net

Brandy Humphries  
Public Relations Manager  
404.521.6645  
bhumphries@atlanta.net