



Atlanta Convention & Visitors Bureau Captures Three Industry Awards
ACVB recognized for its ongoing dedication to service and innovations with new media

ATLANTA (June 3, 2008) — Recent accolades from industry leaders confirm that Atlanta Convention & Visitors Bureau (ACVB) continues to make Atlanta the best and most hospitable city with which to do business.

For the 17th year in a row, the readers of *Successful Meetings* have chosen ACVB as a winner of the prestigious Pinnacle Award. This award is in recognition of going above and beyond to impress the clientele of convention and incentive planners and for exhibiting a commitment to hospitality and service.

ACVB's online media campaigns have made Atlanta.net the go-to source for meeting planners, meeting attendees and leisure travelers. In partnership with Brand Atlanta, ACVB earned two awards and was recognized by the Web Marketing Association for Outstanding Achievement in internet advertising. The Buckhead Dining Site was selected as the Best Restaurant Microsite and the Legendary Shopping Campaign as Best Retail Email message campaign. Both campaigns were designed by interactive USDM.net. This is the third year ACVB has been acknowledged by the association.

“ACVB sets the standard by which other cities conduct business,” said ACVB president and CEO Spurgeon Richardson. “Our fresh approach to technology illustrates our ability to evolve with the times while still maintaining our core values.”

Established in 1913, Atlanta Convention & Visitors Bureau is a private, nonprofit organization created to favorably impact the Atlanta economy through conventions and tourism.

www.atlanta.net

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