



ACVB Announces Director Promotion

ATLANTA (Oct. 24, 2006) – Atlanta Convention and Visitors Bureau (ACVB) recently announced the promotion of its human resources manager, Cynthia Mokotoff. After serving ACVB in a human resources role for seven years, Mokotoff has been promoted from manager, human resources to director, human resources.

In her new role, Mokotoff will take on additional duties as liaison to ACVB litigators for any human resource issues. She will work directly with ACVB consultants on employee benefit plans, complete implementation of the employee compensation plan and will also manage human resource issues among ACVB's 300 part-time employees.

Mokotoff will continue to oversee compensation administration, the performance management program, employee relation issues, general human resources administration, recruiting, training and development. She will maintain involvement with both the ACVB Annual Meeting and Atlanta Hospitality Hall of Fame.

Mokotoff earned her bachelor of arts in psychology from Emory University and her master of science in human resource development from Georgia State University. She is also a certified Professional in Human Resources.

Established in 1913, ACVB is a private, nonprofit organization created exclusively to market metro Atlanta and Georgia as a premier convention, meeting and leisure destination in the regional, national and international marketplace and to favorably impact the Atlanta economy through conventions and tourism. www.atlanta.net

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