



December 8, 2009

Greetings from the Atlanta Convention and Visitors Bureau!

We are delighted to welcome you to Expo! Expo! IAEE's Annual Meeting and Exhibition. It is an honor for Atlanta's hospitality community to host the most influential members of the trade show industry.

If you haven't been to Atlanta recently, you'll find a whole new destination to explore. In the past five years we've opened world-class attractions such as the Georgia Aquarium, a new World of Coca-Cola, the High Museum of Art expansion doubled its size and we've welcomed a slew of new boutique hotels. This year alone, we've added 45 new restaurants to Downtown, opened five boutique hotels and finished complete overhauls of six existing properties.

And the momentum doesn't end there. In 2012, we'll welcome the new Center for Civil and Human Rights near Centennial Olympic Park. In 2013, the National Health Museum will open its doors. That same year, the world's most accessible airport will open a new international terminal to get travelers and conventioners in and out of Atlanta from just about anywhere in the world.

To complete the package, Atlanta offers more than 12,000 hotel rooms within walking distance of the Georgia World Congress Center and an array of new attractions and restaurants in between. Add a little Southern hospitality and you've got a great meetings town.

We hope you enjoy your time in Atlanta and thank you for joining us for Expo! Expo!

Sincerely,

A handwritten signature in black ink that reads "William Pate".

William Pate
President and CEO
Atlanta Convention & Visitors Bureau