



## “100 Reasons to Attend the 100<sup>th</sup> Hinman”

### RESTAURANT OFFERS:

*Please show your Hinman Badge to be eligible.*

- **4<sup>th</sup> & Swift:** Enjoy **10% off** your guest check at 4<sup>th</sup> & Swift, where Veteran Atlanta chef, Jay Swift, brings his passion and creative interpretation of modern comfort food.
- **Aria Restaurant:** Buy 1 entree and get a 2nd entrée (of equal or lesser value) to visit this hip little restaurant located in the middle of Buckhead. Watch their expertly trained wait staff turn out culinary masterpieces to the delight of locals and visitors.
- **Baja Fresh:** Enjoy **15% off** bold, fresh Mexican flavors for lunch, dinner, dine-in, or take-out all in a spacious and contemporary environment.
- **Centra Archy Restaurant Management Group:** Enjoy a **complimentary beverage** at Buckhead’s New York Prime, awarded “Best Steakhouse” for 7 years running and at The Tavern at Phipps, a see and be seen bustling Buckhead hot spot.
- **Davio’s Northern Italian Steakhouse:** Show your badge to receive **10% off** your guest check. Witness chefs create your meal through an open kitchen. Everything is made by hand from the best ingredients; from aged steaks to simple-yet-unique pasta creations.
- **Fandangles Restaurant & Martini Bar:** Head to the Sheraton to receive **10% off** your guest check at an Atlanta hot spot. Fandangles features innovative American cuisine in eclectic surroundings, including a sleek under-lit bar serving their specialty eight Georgia-themed Martinis, as well as wine, beer & cocktails.
- **The Georgian Terrace Hotel:** Come to Livingston Restaurant, a place where Atlantans come to be social, to eat and drink and celebrate. Enjoy cocktails, conversation and cutting edge cuisine for **15% off** at one of the city's historic buildings.
- **Here to Serve Restaurants:** Enjoy **10% off** at any Here to Serve restaurant, including Strip Steaks and Sushi, Cantina Taqueria & Tequila Bar, Coast Seafood and Raw Bar, Shout, Twist, Aja, Prime, Goldfish and Noche.
- **Johnny Rockets:** Receive a **FREE hamburger** with the purchase of any hamburger or sandwich, starter, and drink. *Good only at participating Johnny Rockets locations. Not valid with any other discounts or offers. One offer per check. Equal or lesser value hamburger or sandwich will be free. No cash value.*
- **Lobby Bar and Bistro:** Lobby’s menu caters to guests with all ranges of flavor preferences by using the best ingredients of the season in preparation for each dish. Let Lobby entice you through its doors with irresistible aromas and a warm, intimate environment, and receive **50% off check** (\$25 max discount).
- **No Mas! Hacienda & Cantina:** **100 Free gifts to the first 100 guests** at this classically flavorful and inventively delicious restaurant, and handcrafted unique furnishings, art, and accessories, all under the same roof.
- **Peasant Bistro:** Overlook Centennial Olympic Park and the Atlanta skyline in a sophisticated, dramatic two-story restaurant while you dine on **\$5 small plates and \$5 wines all day.**

- **Room at Twelve Hotel:** Indulge in Drinks, Steaks & Sushi for **50% off** check (\$25 max discount) on the ground floor of TWELVE Centennial Park. Room elevates the typical steakhouse standards, providing an extraordinary dining experience for guests, residents and locals alike.
- **Ruth Chris Steakhouse/Centennial Park:** Enjoy a full **three-course dinner menu starting at \$39.95** at an iconic American steakhouse with New Orleans flair, synonymous with refined taste, exceptional service, and top notch cuisine. Special is offered daily until 6:30 p.m. Just mention "Prime Time" to sizzle with savings.
- **Serpas True Food:** Serpas features approachable cuisine with an edge. Come with a group of 4 to 6 and treat your taste buds to American dishes encompassed with a touch of Southwestern and Asian styles and **receive a Chef's choice family appetizer** with the purchase of entrees.
- **Thrive:** Dine in the heart of downtown Atlanta and enjoy the euro charm of Thrive – an upscale yet casual restaurant full of life and simple pleasures. Enjoy delicious award winning food and extensive drink choices as you look upon the glow of The CNN Center and watch the stir on the streets of our great city. Present your Hinman Dental convention badge and receive **10% off lunch & 20% off dinner.**
- **Tin Lizzy's Cantina:** Located in Midtown and historic Grant Park. Show your Hinman Dental convention badge and receive **15% off** your total purchase. For more information, visit <http://www.tinlizzyscantina.com>.

## **SOCIAL EVENTS:**

- **Former First Lady Laura Bush** will give the **Special Keynote Address** on **Thursday, March 22<sup>nd</sup> at 5:30 p.m.**
- **"The Party of the Century"** for dentists held on **Friday, March 23<sup>rd</sup> at 7 p.m.!**
- The **industry's best party hosted for auxiliary** will be hosted **Friday, March 23<sup>rd</sup> at 7:30 p.m.!**
- Connect with alumni from your dental school at one of the many **Alumni Receptions** held on **Friday, March 23<sup>rd</sup>.**
- World-class **shopping at AmericasMart** with exclusive access to their showrooms.
- A **Wine Tasting & Seminar with Michael Gallant** who will guide you through Old World vs. New World wines.
- The **Hinman Luncheon featuring notes nutritionist, David Meinz,** and lunch at the prestigious Commerce Club.
- A special **Picasso to Pimento Cheese tour of the High Museum of Art** Picasso to Warhol Exhibition.
- **Free Breakfast at Macys event** and exclusive shopping hours at the iconic Macys Lenox Square location.
- **AmericasMart Gourmet Cooking Demonstration** and shopping.
- A special **Viking Cooking School class** designed to improve your skills and enhance your technique.

## **ATTRACTION OFFERS:**

*Please show your Hinman Badge to be eligible.*

- **7 Stages Theatre:** Receive a **\$10 ticket** to see Hidden Man at one of Atlanta's premier theaters that focuses on the social, political, and spiritual values of contemporary culture.
- **Agatha's-A Taste of Mystery:** Present your conference badge and receive **\$5 off** to experience a comedy murder mystery dinner during a five course meal.
- **Atlanta Falcons:** Save up to **30% off** on Atlanta Falcons Tickets and cheer on your favorite team as the Falcons return from their fourth straight winning season for the first time in franchise history. *Offer available beginning June 1, 2012 for the 2012 Falcons season. Use this link to purchase tickets:* <https://oss.ticketmaster.com/html/go.htm?l=EN&t=falcons&o=1928580&q=85>.

- **Atlanta Shakespeare Company:** #1 Atlanta Nightlife attraction on tripadvisor.com! Hinman Dental attendees receive **\$5 off** adult priced tickets to The Merry Wives of Windsor. Not valid for the balcony on Thursdays or Sunday or for Preview performances. Please visit [www.shakespearetavern.com](http://www.shakespearetavern.com) for tickets and use Code: MerryMolar or call 404-874-5299.
- **Canongate Golf Clubs:** Call 770-274-0704 and ask for the Hinman Dental Rate to receive the **"Member for a Day" rate** at one of our 20 Private Golf Clubs with 423 holes of golf located all within a short drive from downtown Atlanta.
- **The Carter Center and Jimmy Carter Presidential Library & Museum:** Experience "A Day in the Life of the President", for just **\$6 Museum Admission** (That's a \$2 discount off normal price). Step into the Oval Office at the Award-Winning Jimmy Carter Presidential with interactive displays and fascinating exhibits.
- **Center for Puppetry Arts:** Receive **free entry** to a unique cultural treasure - a magical place where children and adults are educated, enlightened and entertained.
- **Georgia Aquarium:** While in Atlanta, visit the world's largest aquarium with over 8 million gallons of water, one of the top Atlanta attractions, right in the heart of downtown. **Exclusive pricing on advanced purchase tickets.** Visit [www.georgiaaquarium.org/hinman](http://www.georgiaaquarium.org/hinman). Discount only available through this website.
- **Inside CNN Studio Tour:** Inside CNN Atlanta offers a once-in-a-lifetime view of the global headquarters of CNN. Show your Hinman Badge for **\$2.00 off** admission price.
- **Stone Mountain Park:** Located on 3,200 acres of natural beauty, Stone Mountain Park features a wide variety of fun family activities. Hinman attendees will receive **\$7 off** a one day all-attractions Adventure Pass (Price will be \$21 tax included). Visit <http://www.stonemountainpark.com/consignment/> to purchase your tickets, and use code smp1.
- **Sutra Lounge:** Sutra Lounge is a beautiful, underground nightclub that lies in the heart of Midtown Atlanta on the corner of 13th St. and Crescent Ave. Show your Hinman Dental convention badge for **Free Entry** at the door. Also, enjoy **One Free Drink** with proper ID (valued at \$10/person).
- **Tongue & Groove:** Tongue & Groove salutes a fellow oral industry. Congratulations to Hinman Dental for scoring a perfect 100! Sink your teeth into Atlanta's most celebrated nightclub institution. Present your Hinman Dental credentials before midnight Wednesday - Saturday for **FREE ADMISSION**. The first 100 Hinman guests will receive a **FREE DRINK**. Doors open at 9:00pm.
- **World of Coca-Cola:** The World of Coca-Cola is the only place where you can experience the fascinating story of the world's best-known beverage brand in a dynamic, multimedia attraction. **\$3 off ticket price.** Offer valid 3/20/12 - 3/26/12. Tickets must be purchased online. Visit <http://tinyurl.com/hinman2012> to purchase tickets. This offer is not available at walk-up.
- **Zoo Atlanta:** Zoo Atlanta inspires value and preservation of wildlife through a unique mix of education and outdoor family fun. From well-known native wildlife to critically endangered species on the brink of extinction, the Zoo offers memorable close encounters with more than 1,000 animals from around the world. Show your Hinman Badge for **\$3.00 off** regular price ticket.

## PRIZE PROGRAMS:

- To celebrate Hinman's 100-Year Anniversary, a **diamond-a-day** will be given away to three lucky winners.
- "Dr. and Mrs. Thomas P. Hinman" will be handing out **\$100-bills** throughout the meeting.
- **Two sets of Delta Air Lines tickets to anywhere** in the continental U.S. will be awarded during the Keynote Session.
- During the Dentist Reception, two vacation prizes will be awarded to paid dentists. **Vacation #1 is for Kauai, Hawaii and Vacation #2 is for Lake Louise, Alberta, Canada.**
- A three-night stay at the Atlanta Hilton and Towers during the 2013 Hinman to be awarded to one individual who registered through OnPeak this year.

## RETAIL OFFERS:

*Please show your Hinman Badge to be eligible.*

- **Macy's**: Celebrate the season with exclusive savings at Macy's! While visiting Atlanta, make Macy's your first stop and receive **10% off** your entire purchase.
- **The Mall at Peachtree Center**: Show your Hinman badge to Guest Services at The Mall at Peachtree Center and receive a **coupon book valued at over \$200!**
- **North Georgia Premium Outlets**: North Georgia Premium Outlets is more than just a great collection of the finest designer labels and brands, it's the Atlanta area's only upscale outlet center. Show your Hinman Dental ID at the Information Center to receive a **Free VIP Coupon Book** to use during your visit to Atlanta.
- **World of Coca-Cola Gift Shop**: Show your Hinman badge to receive **15% off purchases of \$50 or more** in The Coca-Cola store. Offer good 3/20/12 - 3/26/12. This offer does not apply to Sharp Shooter Imaging products.

## EXHIBIT HALL:

- An expansive **90,000-square-foot exhibit hall with your favorite industry-leading companies** demonstrating all the latest products, equipment and services.
- **More than 400 companies** located conveniently in one hall and on one level and providing everything needed for a successful practice.
- **Multiple courses in the exhibit hall**, so you have time to learn, shop and network easily and conveniently.
- A **New Product Pavilion** featuring all the latest innovations in the profession.
- **Best possible deals on the latest equipment** you can see, feel and touch.
- **"100 Years of Hinman"** will be prominently displayed in the exhibit hall.
- The **ADAA Assistants' Seminars** return and offer hands-on opportunities to learn about new products, techniques and services available.
- The popular **Table Clinics** return and provide additional opportunities for CE.
- **Show specials are offered throughout the exhibit hall**, so take advantage of lower prices for needed products and equipment.
- **Complimentary snacks** provided daily in the exhibit hall.
- **Two Hinman Eateries** offered, as well as **free wireless Internet**.

## SERVICE OFFERS:

*Please show your Hinman Badge to be eligible.*

- **ATL-Cruzers Electric Car City Tours**: Use the code "hinman" to receive **\$5 off** a 75-minute tour filled with history, trivia and hidden neighborhood hotspots. This intimate and eco-friendly tour covers a 14-mile loop of the city.
- **Bicycle Tours of Atlanta**: There's no better way for attendees, friends, and spouses to see this great city than on this leisurely 10 mile, 3-hour tour. For a **10% discount**, guests will be introduced to many of the signature and historic sites of the city, beautiful intown neighborhoods built during Reconstruction and many hidden jewels.
- **Carey- Executive Limousine**: Arrive in one of Carey's exclusive vehicles for a **10% discount**. Setting the standard in chauffeured services has made Carey the largest and most recognized chauffeured service in Atlanta and the world, delivering consistent, superior levels of service you can count on every time, everywhere.

- **Greene Classic Limousines:** Ride around town in premier luxury for a **5% discount**. Chosen 1 of 3 of the best limousine companies in America, Greene Classic Limousines provides the finest professional chauffeured service available.
- **Spa Sydell Midtown at Brookwood Plaza:** Take a break from your busy day and relax with a **50 minute massage for just \$60** in Atlanta's Premier Day Spa. Take some relaxation back home by receiving **10% off all products**.

## EDUCATIONAL:

- **More than 65 of the leading authorities in dentistry** are featured.
- At least **200 courses**, including **50+ hands-on courses**, are offered.
- A **new three-day educational track** titled, "Emerging Dentist's Survival Guide," gives new dentists and dental students essential course topics to fuel practice success.
- The **Dentist Fast Track** for dentists offers two days of courses ranging from cone-beam CT and chronic periodontal concepts to gum grafting.
- Participate in the popular **all-day educational tracks for hygienists, assistants and office staff**.
- **Prevention Convention**, designed for dental hygienists, features everything from periodontics and remineralization strategies to facial fracture repair.
- For dentists and their staff, **Business Office Bonanza** covers everything from Quickbooks and accounts receivable to top coding errors.
- **Assisting Extravaganza** provides a full day of courses for dental assistants and includes topics such as biofilms, social media and effective scheduling.
- A **special all-day Pankey Institute course** titled, "Looks Great, Feels Great, Functions Great – The Pankey Edge in 2012."
- **User-friendly course search options** online at [www.hinman.org](http://www.hinman.org).
- **Environmentally-friendly online handouts** available for most course.
- A **computerized CE accreditation process** makes printing certificates onsite and at home easy.
- **More than 81 free General Attendance courses** offered to the entire dental team.
- The opportunity to **fulfill many of your CE requirements in one three-day meeting**.

## STUDENT:

- **Students are invited to attend Hinman**, receptions and certain courses for free!
- **More than \$250,000 is presented in scholarships** and gifts to nearly 100 students throughout the Southeast, as well as dental education groups and clinics.

## ATLANTA:

- **Home to Hinman for 100 years**, Atlanta provides the perfect destination for family fun.
- Win a chance to **Swim with the Sharks** and obtain special discounted tickets for the Georgia Aquarium.
- **Discounted tickets for CNN Studio Tours**, offering a behind-the-scenes look at the world's best known news sources.
- During the off-time, **enjoy "March Madness"** with NCAA Regional Basketball.

- With a rich history, attendees can walk Civil War battlefields, visit the **Atlanta History Center** and explore the **Cyclorama**.
- **Special pricing at the World of Coca-Cola** with a one-of-a-kind gift for guests.
- **Foodies can enjoy Atlanta's culinary expertise** at restaurants around the GWCC, in popular destinations like Atlantic Station and throughout the City of Atlanta.

#### **GENERAL:**

- The Thomas P. Hinman Dental Meeting is **the preeminent dental meeting in the country with a 100-year legacy**.
- Delivering 100 years of excellence, **Hinman 2012 promises to be a special celebration of Dr. Hinman**, the meeting and the profession.
- The 2012 meeting provides the **best value available with 50 percent of courses free with registration**.
- The **Centennial Hinman brings together world-class education, exhibits and entertainment**.

#### **MISCELLANEOUS:**

- At Hinman, **create a professional marketing video** to promote your practice at a substantially-discounted rate.
- Many of Hinman's **hotel agreements offer special discounts, double points and shuttle service**.
- New **virtual meeting recordings** offered through Playback Now. Pre-register and order by February 23<sup>rd</sup> to save money!
- An opportunity to **give blood for the American Red Cross Blood Drive**.