



June 3, 2010

The Atlanta Convention & Visitors Bureau welcomes the return of the CEDIA EXPO, the number one tradeshow in the residential electronic systems industry.

The 2010 Expo has relocated to a new area within the Georgia World Congress Center that connects attendees to downtown's vibrant entertainment corridor, the Luckie Marietta District. The district stretches from the convention center to the Georgia Aquarium and is bounded by Atlanta's most famous and celebrated park. The area is also home to more than a dozen dining sensations including Legal Sea Foods, 11 Stories, 30 Tables, Peasant Bistro, Rise Sushi Lounge, STATS and Thrive.

CEDIA attendees are encouraged to kick-off the Atlanta adventure at Centennial Olympic Park. This legendary 21-acre green space is the ideal place to recharge while soaking up the beautiful Southern sunshine. The park is also surrounded by exciting attractions including the World of Coca-Cola, National Museum of Patriotism and Inside CNN Atlanta Studio Tour.

Get your dining card ready, as Atlanta has added more than 45 new restaurants in just two years. Tasty additions and delights include Il Mulino, Meehan's Public House and Social. Networking with the stars at one of downtown Atlanta's eight rooftop terraces is easy. Spectacular places to shine include the Sun Dial Restaurant, Bar & View and French American Brassiere. Downtown Atlanta is filled with restaurants that feature panoramic views and canopied rooftops that overlook the gorgeous city.

While attending the Expo, be sure to take advantage of the Southern Hospitality Savings card featuring exclusive savings for CEDIA attendees. The Atlanta CityPass is another great way to cash in on huge Atlanta deals and discounts at six attractions including the Atlanta Botanical Garden, Fernbank Museum of Natural History, Zoo Atlanta, Atlanta History Center and High Museum of Art.

Again, welcome back to Atlanta. It is my sincere hope that you have a productive conference in the world's most welcoming city.

Sincerely,

A handwritten signature in black ink, appearing to read "William Pate". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

William Pate  
President and CEO