



CITY OF ATLANTA

KASIM REED
MAYOR

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September 22, 2010

Greetings:

As Mayor of Atlanta, it is my pleasure to welcome Custom Electronic Design and Installation Association (CEDIA) as you host your *CEDIA EXPO 2010*.

CEDIA EXPO is the leading tradeshow in the residential electronic systems industry. Drawing tens of thousands of attendees annually, your event allows leaders in the electronics industry to come together, network and actively exchange ideas in a profound way. *CEDIA EXPO 2010* will consist of many exciting workshops, from educational courses to manufacturer product training and CEDIA University learning labs. Additionally, your new Future Technology Pavilion will allow attendees to experience cutting-edge technologies in Sustainability, Home Health, Residential Communications and Home Entertainment. The City of Atlanta is excited that you have chosen to host your conference in our city and thanks you for your invaluable contributions.

While in Atlanta, we encourage first time visitors to explore the many attractions our city has to offer including: the Martin L. King Jr. Center, the Apex Museum, Underground Atlanta, the Georgia Aquarium, the World of Coca-Cola, CNN Center, Centennial Olympic Park, Woodruff Arts Center, Atlanta Botanical Garden, Children's Museum of Atlanta and many more! We invite you to share in our southern hospitality, sample cuisine at our many fine restaurants and enjoy the rich and diverse heritage of our city.

On behalf of the people of Atlanta, I extend best wishes to you for a memorable and remarkable event!

Sincerely,

Kasim Reed